## Town Centre Matrix at April 2018

Theme T	CI	Measure	Hawick	Galashiels	Peebles	Kelso	Selkirk	Jedburgh	Eyemouth	Innerleithen	Duns	Melrose
		Population 2016	13,783	12,601	8,518	6,876	5,583	3,892	3,567	3,106	2,754	2,505
Population 2016		Age 0 -15	2,302	1,982	1,532	1,051	861	622	703	525	463	467
		Age 16 - 64	8,205	8,251	4,905	3,903	3,263	2,315	2,023	1,789	1,598	1,430
		Age 65+	3,276	2,368	2,081	1,922	1,459	955	841	792	693	608
		%Age 0 -15	17%	16%	18%	15%	15%	16%	20%	17%	17%	19%
		% Age 16 - 64	60%	65%	58%	57%	58%	59%	57%	58%	58%	57%
		% Age 65+	24%	19%	24%	28%	26%	25%	24%	25%	25%	24%
Population Change (2008 to 2016)		Pop 2008	13,787	12,229	8,006	6,276	5,590	3,949	3,173	2,975	2,615	2,028
		Pop Change (2008 to 2016)	-4	372	512	600	-7	-57	394	131	139	477
	*	% Pop Change (2008 to 2016)	-0.03%	3.0%	6.4%	9.6%	-0.1%	-1.4%	12.4%	4.4%	5.3%	23.5%
	*	1 (20% Most Deprived of Scotland)	29%	13%	0%	0%	18%	0%	0%	0%	0%	0%
		2 Quintile	28%	39%	0%	12%	0%	18%	81%	0%	0%	0%
% in SIMD2016 Quintile		3 Quintile	27%	35%	29%	31%	38%	63%	0%	25%	70%	24%
		4 Quintile	16%	12%	32%	47%	27%	19%	19%	52%	0%	0%
	*	5 (20% Least Deprived of Scotland)	0%	0%	39%	10%	17%	0%	0%	23%	30%	76%
Jobseeker Allowance		Clainant Count	240	235	45	60	75	40	50	25	25	20
(January 2018)	*	Claimant Count as proportion of 16-64	2.9%	2.8%	0.9%	1.5%	2.3%	1.7%	2.5%	1.4%	1.6%	1.4%
		Footfall 2012	7,480	8,380	7,940	4,360	2,660	2,900	2,220	n/a	1,710	3,430
	*	Footfall 2017	4,680	7,970	8,020	5,050	3,980	2,450	2,010	n/a	1,610	3,050
Town Centre Footfall ( <b>NO</b> data for Innerleithen)		Footfall 2017-2012	-2800	-410	80	690	1320	-450	-210	n/a	-100	-380
	*	% Change Footfall 2017-2012	-37%	-5%	1%	16%	50%	-16%	-9%	n/a	-6%	-11%
	*	Footfall 2017 Rate Per 1,000	340	632	942	734	713	629	563	n/a	585	1218
		Retail Units 2017	258	287	144	166	88	91	67	51	63	79
	*	Retail Units 2017 per 1000	19	23	17	24	16	23	19	16	23	32
		Summer 2012 - Vacancy Rate	14%	14%	7%	6%	16%	10%	9%	0%	14%	8%
Retail Units and Vacancy	*	Summer 2017 -Vacancy Rate	15%	18%	8%	6%	11%	13%	7%	12%	8%	11%
	*	Change in Vacancy Rate (S2012 to S2017)	1%	4%	1%	0%	-5%	3%	-2%	12%	-6%	3%
	*	Vacant Floor Space Sumer 2017	9%	10%	7%	3%	8%	15%	6%	18%	5%	22%
	*	Long term Vacancy Rate 2017 (5 years +)	3%	5%	0%	1%	5%	2%	3%	0%	2%	0%
Percent Chain Retail		Summer 2017	22%	38%	25%	24%	18%	16%	15%	6%	26%	13%
Housing Tenure	*	Owned	57%	54%	69%	58%	61%	56%	55%	68%	56%	67%
		Social	31%	31%	20%	29%	29%	31%	37%	23%	34%	16%
		Private Rent	13%	16%	12%	14%	11%	13%	8%	9%	11%	17%
		Social to Private Rent Ratio	2.5	2.0	1.7	2.1	2.7	2.5	4.7	2.6	3.2	1.0
Social grade (%	*	Prof and Managerial	9%	13%	26%	14%	15%	12%	9%	21%	15%	30%
		White collar	24%	32%	27%	24%	31%	25%	21%	30%	25%	32%
households aged 16-64)		Skilled manual	25%	22%	23%	29%	25%	29%	31%	25%	29%	18%
		Semi-skilled and unskilled manual	41%	33%	23%	33%	29%	34%	39%	25%	31%	20%
	*	None	39%	27%	23%	35%	31%	34%	36%	29%	33%	20%
Qualifications (% all people aged 16 and over)		Standard Grade	25%	25%	20%	24%	22%	28%	28%	22%	24%	18%
		Higher Grade	13%	15%	14%	14%	15%	13%	13%	14%	14%	12%
		HNC, etc.	8%	10%	8%	8%	9%	9%	6%	8%	8%	8%
		Degree or higher	15%	23%	35%	20%	23%	17%	17%	28%	22%	43%

## Town Centre Index at April 2018

Theme	Measure	Hawick	Galashiels	Peebles	Kelso	Selkirk	Jedburgh	Eyemouth	Innerleithen	Duns	Melrose
Population Context	% Age 16 - 64 (2016)	9	10	4	2	7	8	1	5	6	3
Context	% Pop Change (2008 to 2016)	3	4	7	8	2	1	9	5	6	10
% in SIMD2016 Quintile	1 (20% Most Deprived of Scotland)	1	3	4	4	2	4	4	4	4	4
	5 (20% Least Deprived of Scotland)	1	1	9	5	6	1	1	7	8	10
Jobseeker Allowance (Jan 2018)	JSA claimants as proportion of 16-64	1	2	10	7	4	5	3	9	6	8
Town Centre Footfall ( <b>NO</b> Data for Innerleithen)	Footfall 2017	6	8	9	7	5	3	2		1	4
	% Change Footfall 2017-2012	1	6	7	8	9	2	4		5	3
	Footfall 2017 Rate Per 1,000	1	5	8	7	6	4	2		3	9
Retail Units and Vacancy	Retail Units 2016 per 1000	4	6	3	9	1	8	5	2	7	10
	Summer 2016 -Vacancy Rate	2	1	7	10	5	3	9	4	7	5
	Change in Vacancy Rate (S2012 to S2016)	6	2	5	7	9	3	8	1	10	3
	Vacant Floor Space Sumer 2016	5	4	7	10	6	3	8	2	9	1
	Long term Vacancy Rate 2016 (5 years +)	3	1	8	7	1	5	3	8	5	8
Housing Tenure	Owned	5	1	10	6	7	4	2	9	3	8
Social grade (% households aged 16-64)	Prof and Managerial	2	4	9	5	6	3	1	8	6	10
Qualifications (% all people aged 16 and over)	None	1	8	9	3	6	4	2	7	5	10
	Degree or higher	1	7	9	4	6	2	3	8	5	10
	Ranking Score *	52	73	125	109	88	63	67	79	96	116
Overall Town Cent	Overall Town Centre Index *			10	8	6	2	3	5	7	9

\* Note: NO Town Centre Footfall data for Innerleithin which impacts on the score and ranking